

John Alpine  
CoCreate Software  
Fort Collins, Colorado

August 19, 2004

To Whom It May Concern:

Letter of Reference for Martha Roden

As Chief Technology Officer for CoCreate Software, I can unreservedly recommend Martha Roden as Human Factors or Usability Engineer in the area of software development.

I worked with Martha for over three years and was responsible for promoting Martha to lead Human Factors engineer at CoCreate Software. Over this time Martha was instrumental in the UI design and critique of CoCreate's OneSpace.NET product. Martha's strengths include:

- Extensive experience and knowledge of computer human interaction and UI design
- UI design standards
- Usability testing
- Communicating and working with engineers and managers
- Strong technical competence
- Excellent documentation and organizational skills

Martha is an exceptional human factors engineer. Her enthusiasm, motivation and desire for success give her unique qualifications for working effectively in software development environment. At CoCreate Martha's contributions included:

- Creating a company wide usability web site
- Conducting multiple usability tests from informal to rigorous
- Interviewing customers and conducting feedback sessions
- Designing new UIs and working with engineers on UI refinement
- Adapting UI design to Extreme Programming
- Working with cross site R&D teams

I would strongly recommend Martha for any human factors role in the area of Research and Development of computer software.

John P. Alpine  
Chief Technology Officer  
CoCreate Software  
970-267-8176