

You Can Do It! LLC
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To Whom It May Concern:

This letter is to inform you of the outstanding work Martha Roden has done in the implementation of a website for my business. The website that Martha helped me produce was the first for me, and my business. Martha was open and listened well to what I needed. From her focused attention she was able to understand my business and its goals while at the same time she was able to identify and understand my audience.

Martha's editing ability amazed me. Our work began around the content for my website. Her fine-tuning of my ideas was always exactly what I had meant to say. Martha's editing made my writing more clear and concise – fewer words, fewer sentences were often the result.

Once the content was clearer, Martha began to introduce the creation of the website. She again was clear and right to the point, which helped me follow her information. From this, Martha developed a website map showing the pages that would make up the website itself. It looked so simple to me. She presented concept mockups of the website to show me the basic layout, and again this helped make the whole process clear to me. Martha also explained how websites are built, how they work, and how to find a qualified website developer.

Martha is a professional. She has a focused working style that brings about outstanding results. If you are considering Martha Roden to help in the creation of your website, I encourage you to hire her. My website has gained tremendously from her outstanding work. Feel free to call me or email me if you have any further questions. My website is currently under construction, but check it out to see for yourself the outstanding work she helped create: www.youcandoinnow.net.

Sincerely,

Carol Lee Rogers
You Can Do It! LLS
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