

January 10, 2007

To Whom It May Concern:

Please accept this letter of recommendation for Martha Roden. Martha worked directly for me at OPTIMUS Corporation for almost 18 months as a Technical Writer and Usability Analyst. Her efforts included a wide range of outstanding successes – the creation of 50-100 page business proposals; web site design and structuring; and complete usability analysis of and interaction design for the company's software products. She developed UI mockups, wrote online help systems, developed new internal and external software training, and assisted in the development of product specifications.

In my 30 years of business experience, I have seldom met an individual with such an outstanding work ethic and work production, as well as excellent analysis skills. Martha has the rare ability to work closely with content experts (including developers), to come up to speed on topics quickly, and to organize and present complex information in a simple manner that is easy to read and understand. She has the unique ability to always keep the user in mind – to understand and identify with an audience, and then to create deliverables that make it easy for the audience to do its job.

Your organization would benefit significantly by adding an interaction designer and writer with Martha's ability. I would hire her again in an instant if the opportunity presented itself.

Sincerely,

A handwritten signature in black ink, appearing to read "Rick Hessdorfer". The signature is fluid and cursive, with a long horizontal stroke extending to the right.

Rick Hessdorfer  
Formerly, Vice President of Sales and Marketing at OPTIMUS Corporation